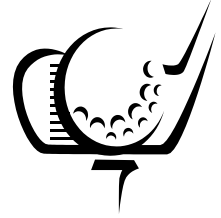




2010 JIM KEPPEL MEMORIAL GOLF CLASSIC



Corporate/Individual Sponsorships

The Annual Jim Keppel Memorial Golf Classic to benefit the James F. Keppel Foundation will be held Saturday, July 17th at the Green Pond Country Club in Bethlehem, PA. There are several opportunities for Corporate and Individual Sponsorships:

- Tournament Sponsor
- Hole & Tee Sponsors
- Awards Dinner
- Golfer Gift Bag
- Longest Drive
- Closest-To-Pin
- Putting Competition
- Personalized Mouse Pad

Your name and sponsorship will be highlighted both at the event and in a brochure which will be given to each golfer at the dinner.

Please complete the Sponsorship Registration form on the next page and send it to:

Stephen Keppel
4036 Hollo Road
Easton, PA 18045
610-759-7580

Or email to: steve@jameskeppelfoundation.org

About the Foundation

Jim was a graduate of Bethlehem Catholic High School and Yale University in 2002, where he was an All-Ivy League football player. After graduation, Jim worked as a Trader for Sempra Energy. Jim passed away suddenly in 2003 from a previously un-detected congenital heart condition.

The James F. Keppel Foundation was created in 2003 as a non-profit entity to provide educational scholarships to students here in the Lehigh Valley and around the world. The Foundation is a 501(c)(3) Charitable Trust. **For more information, go to the Foundation website:** www.jameskeppelfoundation.org

Annual Awards:

Holy Family Grade School & Bethlehem Catholic High School (Pennsylvania)

The Foundation provides two \$500 scholarships to for students to attend Holy Family and also extends a college scholarship annually to the Football Scholar Athlete at Bethlehem Catholic.

College Scholarships (Port-au-Prince, Haiti)

The Foundation extends scholarships annually to graduates of Louverture Cleary School to those going to Medical School, studying Business Administration and Political Science at a college in Haiti. These scholarships can help make a difference in Haiti, the poorest country in the Western Hemisphere. Despite its rich culture and history, Haiti is suffering through extreme poverty and political insecurity.

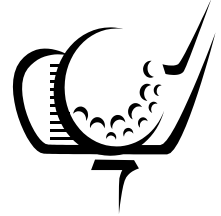
Yale University

The Foundation has endowed an annual "Jim Keppel" award to the football player who best exhibits Jim's work ethic, pride and dedication to Yale Football, as well as his ability to enrich the lives of his friends and

teammates. We are extremely proud that we can award these scholarships in Jim's name and feel that all recipients embody his talents and spirit.



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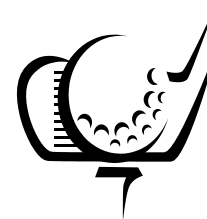
TOURNAMENT SPONSOR

Includes the following:

- Logo Signage on the Main Tent
- Sole Sponsorship of Personalized Mouse Pad Given To all the Golfers with their Foursome Photo
- Hole Sponsorship at #10 Tee Box (Near main tent where all the photos are taken)
- One Foursome
- Product Literature in each Golfer Gift Bag
- Radio spots on WZZO the week of the Tournament Featuring the Tournament Sponsor



**2010
JIM KEPPEL MEMORIAL
GOLF CLASSIC**



**Corporate/Individual
Sponsorships**

We have several Sponsorships Opportunities available:

NAME

Tournament Sponsor	<u>\$3000</u>	_____
Personalized Mouse Pad	<u>\$1500</u>	_____
Hole Sponsor (Sign at Tee Box)	<u>\$175</u>	_____
Golfer Gift Bag	<u>\$250</u>	_____
Beverage Cart	<u>\$300</u>	_____
Closest-To-Pin	<u>\$300</u>	_____
Putting Competition	<u>\$300</u>	_____
Longest Drive	<u>\$300</u>	_____
Awards Dinner	<u>\$500</u>	_____

Other Gift Sponsor: ITEM: _____ RETAIL VALUE: _____

All Corporate/Individual Sponsorships given to the Foundation are tax deductible.
A brochure listing your corporate name and sponsorship will be given to each golfer.

Name: _____

Address: _____

Phone #: _____

Email: _____

Make all checks out to: JAMES KEPPEL FOUNDATION GOLF CLASSIC

Send this registration to:

Stephen Keppel
4036 Hollo Road
Easton, PA 18045

Or email: steve@jameskeppelfoundation.org